

Meet Bella!

John Bowser, PhD

Director, Wisconsin Coverdell Stroke Program



WISCONSIN COVERDELL
STROKE PROGRAM

Meet Bella!

Know the signs of a stroke!

BE FAST

BALANCE
EYES
FACE
ARM
SPEECH
TERRIBLE HEADACHE

TIME TO CALL 9-1-1



WISCONSIN COVERDELL
STROKE PROGRAM



BE FAST Bella

- Funding
- Target Audience
- Marketing team
- Character
- Name Selection
- BE FAST



Know the signs of a stroke!

BE FAST

BALANCE

Sudden loss of coordination or balance

EYES

Sudden change in vision

FACE

Sudden weakness on one side of the face or facial droop

ARM

Sudden arm or leg weakness or numbness

SPEECH

Sudden slurred speech, trouble speaking, trouble understanding speech

TERRIBLE HEADACHE

Sudden onset of a terrible headache



TIME TO CALL 9-1-1
Every second counts!

Know the signs of a stroke!

BE FAST

TIME TO CALL 9-1-1

BE FAST
Marcadores de Libros

WISCONSIN COVERDELL STROKE PROGRAM
¡Reconoce los síntomas de un derrame cerebral!
PIENSE RÁPIDO (BE FAST)

BALANCE (EQUILIBRIO)
Puede sentirse débil o perder el equilibrio.
EYES (OJOS)
Cambios repentinos en la visión.
FACE (CARA)
Dificultad repentina en un lado de la cara o una caída repentina.
ARM (BRAZOS)
Debilidad o entumecimiento repentino en un brazo o en ambos.
SPEECH (HABLA)
Dificultad repentina al hablar, palabras vagas o palabras que no tiene sentido.
TERRIBLE HEADACHE (UN TERRIBLE DOLOR DE CABEZA)
Inicio repentino de un terrible dolor de cabeza.



WISCONSIN COVERDELL STROKE PROGRAM
¡Reconoce los síntomas de un derrame cerebral!
PIENSE RÁPIDO (BE FAST)
coverdellwi.org
HORA DE LLAMAR AL 9-1-1
¡Cada segundo cuenta!



BALANCE
EYES
FACE
ARM
SPEECH
TERRIBLE HEADACHE



BE FAST

Bella



Know the signs of a stroke!
BE FAST

BALANCE

Sudden loss of coordination or balance

EYES

Sudden change in vision

FACE

Sudden weakness on one side of the face or facial droop

ARM

Sudden arm or leg weakness or numbness

SPEECH

Sudden slurred speech, trouble speaking, trouble understanding speech

TERRIBLE HEADACHE

Sudden onset of a terrible headache



TIME TO CALL 9-1-1
Every second counts!



Know the signs of a stroke!

BE FAST

BALANCE
EYES
FACE
ARM
SPEECH
TERRIBLE HEADACHE

TIME TO CALL 9-1-1



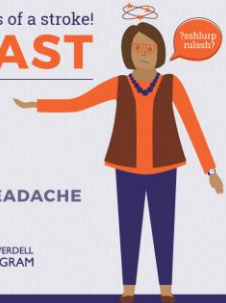
Meet Bella!

Know the signs of a stroke!

BE FAST

BALANCE
EYES
FACE
ARM
SPEECH
TERRIBLE HEADACHE

TIME TO CALL 9-1-1



Paub cov yam ntxwv mob hlab ntsha tawg!
UA TAU CEEV (BE FAST)

BALANCE (LUB CEV KHOV KHO)

Cia li ua rau tsis hnov qab los sis lub cev tsis kho li lawm

EYES (QHOV MUAG)

Cia li ua rau tsis pom kev zoo lawm

FACE (NTSEJ MUAG)

Cia li ua rau ib sab ntsej muag
tsis muaj zog los sis ua rau ntsej
muag qhuav

ARM (TXHAIS NPAB)

Cia li ua rau ib txhais npab los sis
txhais ceg tsis muaj zog los sis loog tag

SPEECH (KEV HAIS LUS)

Cia li ua rau hais lus tsis meej, hais lus
tau nyuaj, nkag saib nyuaj cov lus hais

**TERRIBLE HEADACHE
(MOB TAUB HAU HEEV)**

Cia li ua rau mob taub hau heev



BE FAST
Marcadores
de Libros





WISCONSIN COVERDELL
STROKE PROGRAM

Thank you!

john.bowser@dhs.wisconsin.gov

<https://www.dhs.wisconsin.gov/coverdell/bella.htm>