

More than 250 hospital executives and stakeholders attended the WHA Wisconsin Rural Health Conference at the KI Convention Center in Green Bay from June 15-17, the first time the conference was held on-site in three years.



KEYNOTE SPEAKERS

Welcome



Eric Borgerding

Preserving high-quality, affordable and accessible health care throughout Wisconsin will require sustaining a skilled and motivated workforce—a topic touched on by speakers throughout the conference who shared tips for balancing productivity and job fulfillment.

Motivating Healthcare Teams in an Era of Change, More Work, and Fewer Resources



Joe Mull

The Secret to Excelling in Evolving Times



Deb Skarda, Thrive Forward Consulting

The State of Health Care in Wisconsin



Tim Size, Executive Director, Rural Wisconsin Health Cooperative and Eric Borgerding, President and CEO, Wisconsin Hospital Association.

How to Improve our Mental Health and Build Resilience



Laurel Braitman, PhD

2022 WISCONSIN RURAL HEALTH CONFERENCE BREAKOUT SESSIONS

The Problem is Poverty



Kurt Mosley, Merritt Hawkins

Ransomware: Are you protected?



Russell Ciezki, Heartland Business Systems

Board Governance: Insights into Trustee Roles and Responsibilities



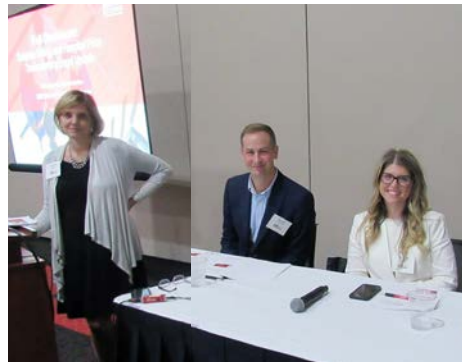
Ben Schmitz, FORVIS

Maintaining Relevancy as a Rural Hospital in the Face of the New Realities of Health Care



Kerry Swanson, Erdman Company

Full Disclosure: Surprise Billing and Hospital Price Transparency Legal Update



Lori Wink, Lisa Lucido, and Ben Fee, Hall Render

Board Governance: Health Care Compliance for Leaders and Beyond



Stacy Gerber Ward, von Briesen & Roper, S.C.

Strategies to Reduce Labor Needs and Keep Up with the Demand for Health Care



Cindy Van Asten and Chris Kenyon, M3 Insurance

Identifying and Improving Health Disparities in Rural Wisconsin Using EHR Data



Jennifer Weiss, MD, and Abbey Harburn, Wisconsin Collaborative for Healthcare Quality

Refocusing Leadership Teams on Strategy



Daniel Bashor, Wipfli



Save the Date!
2023 Wisconsin Rural Health Conference
June 7-9 | Wisconsin Dells

THANK YOU TO THE CONFERENCE SPONSORS

Wednesday Evening Reception Dinner at Lambeau Field: Healthcare Associates Credit Union and Pain Management Group

Wednesday Evening Hosted Bar at Lambeau Field: WHA Information Center

Thursday Breakout Session A: Kraemer Brothers

Thursday Breakout Session B: Hall, Render, Killian, Heath & Lyman, P.C.

Thursday Breakout Session C: Wisconsin Office of Rural Health

Thursday Exhibitor Reception: Quarles & Brady LLP

Thursday Exhibitor Hosted Bar: Market & Johnson

Friday Breakfast: Qualivis

All Conference/Break Refreshments: CG Schmidt

Golf Hole Prizes: EUA, GRAEF and Lincoln Financial Group

THANK YOU TO THE CONFERENCE EXHIBITORS

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WHA Information Center

WIANA

WIN Technology

Wipfli LLP

Wisconsin Statewide Health Information Network (WISHIN)

