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Black River Memorial Hosts latest ePDMP Roundtable



Pictured, L to R: Melissa Bergerson, CNO, Black River Memorial Hospital; Ann Zenk, WHA VP, Workforce and Clinical Practice; Laura Gutierrez, DSPS Secretary; Sarah Bradley, PDMP Deputy Director; Mary Beth White-Jacobs, CEO, Black River Memorial Hospital

The Wisconsin Department of Safety and Professional Services (DSPS) partnered with WHA to host roundtables across the state to discuss Wisconsin's enhanced Prescription Drug Monitoring Program (ePDMP), including an event at Black River Memorial Hospital August 9.

More than 20 hospital and clinic leaders and clinicians, Jackson County law enforcement officers, medical examiners, and county service providers welcomed DSPS Secretary Laura Gutierrez and ePDMP Deputy Director Sarah Bradley to discuss this tool in the State's arsenal to combat the opioid abuse epidemic. ePDMP data shows a 10% reduction in opioid prescriptions dispensed in the last 12 months;

however, with the number of overdose visits to Wisconsin hospitals tripling since 2010, there is more work to be done. Bradley noted, "Wisconsin's ePDMP is unique because it's homegrown and we can improve the tool based on user feedback to make sure it is a resource that is easier to use in daily practice and it fits into workflows." Feedback and questions from the group demonstrated the expertise and experience clinical users have gained. Secretary Gutierrez shared her appreciation, noting "The best part of these roundtables has been the interaction of community partners, like those of you here tonight, which has given us insights into the benefits and opportunities for ePDMP, which we would not otherwise have."

Let's Highlight the Great Work Your Hospital/Health System Does for its Patients and Community!

Community benefit stories due September 15

WHA is beginning to put together our 2018 Community Benefits Report—and we want your stories. The focus this year: charity care. The best way to share your story with the public and media is to add a person—a face—to the critical work your organization performs in your community. Health systems and hospitals are doing more than just treating the patient—you're helping them find ways to pay for life-saving medication, put food on their table, or have a roof over their head.

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In addition to being included in the WHA annual Community Benefits Report, these stories will help play an important role as we work with the Governor and Legislature to maintain and secure resources as part of the State's upcoming biennial budget process. Let's demonstrate the important social and economic impact you play in your community, especially as we advocate for the government to retain or reclaim the social responsibilities it has relinquished—and that hospitals are now expected to fill.

Stories are due by September 15, and we would ideally like to include a story from each member hospital. We've created an online form to make it easy to submit your article. Go to <https://www.surveymonkey.com/r/WHAcommBenefits2018> to submit your story and an image to accompany the article.

If you have questions, feel free to contact [Stephanie Marquis](#), Vice President of Communications, at 608-274-1820. We look forward to partnering with you on this project!

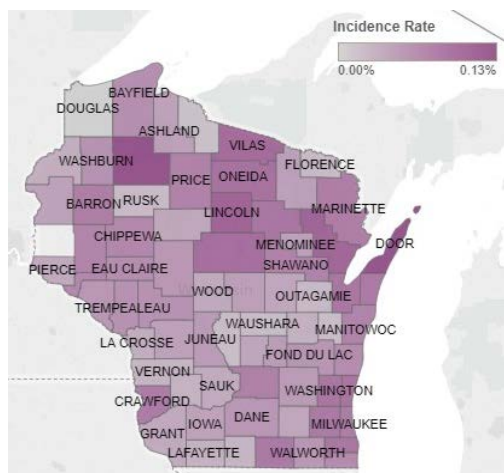
WHA Information Center Launches IC Insights Web Page

First edition looks at cancer statistics

The WHA Information Center (WHAIC) has launched a new IC Insights page allowing a closer look at the data and resources available to you.

For years, the WHA Information Center has published Fast Facts each month to provide knowledge and information to the public regarding common health concerns and outcomes in Wisconsin. IC Insights provides examples on how users can create various visualizations and analysis with access to the quarterly data sets. IC Insights will now allow those consumers access to more detailed information, as well as provide a way to interact with the valuable data.

The first edition of [IC Insights](#) takes a deeper dive into cancer statistics in the state of Wisconsin. The data includes information on four different types of cancer: breast, lung, prostate, and pancreatic.



Incidence Rate of Breast Cancer in Wisconsin by County in 2017

WHA Conference Focuses on Education, Onboarding and Recruitment Trends for APCs, September 13

Current trends and best practices for recruitment, onboarding and retention of Advanced Practice Clinicians (APC) will be the focus of a session presented by Kurt Mosley, Vice President for Merritt Hawkins and Staff Care, at the "WHA Advanced Practice Clinician Conference: A Comprehensive Look at APC Practice Challenges and Opportunities for Integrated Care Delivery in Wisconsin," scheduled for September 13. Mosley will also discuss effective strategies for APC compensation expectations, cultural issues across generations, and provider engagement.

In addition, the day will feature a moderated panel discussion focused on the APC curriculum and programs currently in Wisconsin, the role of hospitals and clinics in APC post-graduate training, and more. Panelists include:

- Tina DeGroot, Director of Clinical Practice for the UW Madison School of Nursing
- Sheryl Krause, Chair of the Wisconsin Board of Nursing and Emergency Department Director for Fort Healthcare
- Tara Streit, President-elect of the Wisconsin Academy of Physician Assistants and Emergency Medicine Specialist for University Hospital
- Patricia Campbell, Clinical Assistant Professor for Health Professions and Physician Assistant Studies at UW-La Crosse

Share information about this multi-disciplinary conference with your team – administrative leaders, physician leaders, nursing leaders, compliance officer, legal counsel, medical staff services, human resources and recruiting specialists – and encourage them to attend.

WHA, along with supporting partners Wisconsin Organization of Nurse Executives (WONE), the Rural Wisconsin Health Cooperative (RWHC), and the Wisconsin Medical Group Management Association (WMGMA), are pleased to offer this statewide event on September 13 at Glacier Canyon Lodge at The Wilderness Resort in Wisconsin Dells. A full conference brochure can be viewed [online](#).

[Register](#) for this important event. Registration questions can be directed to [Kayla Chatterton](#) or call 608-274-1820.

WHA Member Forum: Using Video Monitoring to Reduce Readmissions

On August 22, plan to attend the WHA Member Forum, ***“My Care, My Home: Using Video Monitoring to Reduce Readmissions.”***

This complimentary webinar will focus on using video-monitoring devices in long-term care and patient home settings to reduce avoidable emergency room visits and inpatient stays. Registration is available [online](#).

During the webinar, Lois Van Abel, Bellin Health’s Director of Care Coordination, will describe how Bellin Health Partners, a CMS Next Generation Accountable Care Organization (ACO), uses video monitoring in long-term care settings and at the patient’s home to prevent high-cost care utilization for certain patients suffering from chronic conditions. Van Abel will also share available data about the ACO’s strategic use of telehealth, as well as lessons learned.

This webinar is designed for telemedicine program managers, chief operating officers, chief nursing officers, chief medical officers, emergency room directors, chief information officers, discharge planners, and compliance officers.

WHA members are encouraged to pass registration information for this webinar along to other appropriate persons in their organizations. Contact [Kayla Chatterton](#) with registration questions.

*The webinar is scheduled for
Wednesday, August 22,
from 10:00 -11:15 am.*

*This WHA Member Forum is
complimentary and open only to
WHA hospital and corporate
members.*

[Register online](#) today!

Complimentary WHA Member Forum: Telemedicine for Hospitalists, September 18

On September 18, WHA is offering a complimentary webinar focused on one hospital’s journey to create and support an overnight telemedicine program for hospitalists. This WHA Member Forum, ***“Siri, Call a Doctor: Telemedicine for Hospitalists,”*** is scheduled from 10:30-11:45 am and **registration is now available [online](#).**

During the webinar, Jessica Nuutinen, RN, MSN, Vice President of Patient Care and Chief Nursing Officer for Amery Hospital and Clinics, will join two of her physician colleagues to share the experience of HealthPartners in developing this program and how they’ve managed telehealth to improve patient care, nursing communications and provider satisfaction.

Joining Nuutinen will be Ameet Doshi, MD, the Telemedicine Lead Physician for the hospital medicine department of HealthPartners Medical Group; and Kreegan Reiersen, MD, the Chief of Hospital Medicine for the St. Croix Valley-Hospital Medicine Department of HealthPartners Medical Group in Wisconsin and Minnesota.

This WHA Member Forum is complimentary and open only to WHA hospital and corporate members. **Please pass along the webinar information and registration link to anyone in your organization that may be interested in attending.** Registration questions may be directed to [Kayla Chatterton](#).

2019 Updates for the Chargemaster: November 30 Seminar

Get ready to prepare your hospital’s chargemaster for 2019 at WHA’s one-day seminar ***“Preparing the Chargemaster for 2019,”*** scheduled Friday, November 30 in Wisconsin Dells.

Back by popular demand, presenter Glenda Schuler will lead attendees in an overview of all 2019 reporting requirement updates and CPT and HCPCS coding revisions. Schuler will focus on updating the chargemaster as well as on strategies for department staff education.

Chargemaster/APC coordinators, chief financial officers, controllers, decision support managers, office managers, compliance auditors, coding staff, pharmacy directors, material managers/purchasing directors, and other directors and managers responsible for the charge generation process are encouraged to attend this event. This program has prior approval of the American Academy of Professional Coders for 5.5 continuing education units.

This seminar will be held at Glacier Canyon Lodge at The Wilderness Resort in Wisconsin Dells on Friday, November 30. View the [seminar brochure](#) or [register online](#). For registration questions, contact [Kayla Chatterton](#) at 608-274-1820.

WHA Emergency Prep Conference: Cybersecurity in Health Care, October 23

Cybersecurity is a very real issue for the health care industry. On October 23, WHA is hosting a one-day program to improve your hospital or health system readiness.

“WHA Emergency Preparedness Conference: Cybersecurity in Health Care” will open with a discussion of current threats facing health care organization preparedness and security, led by Byron Franz, special agent for the Milwaukee Division of the Federal Bureau of Investigation. In addition, Marti Arvin, nationally-recognized health care compliance professional and Vice President of Audit Strategy for CynergisTek, will share real-world cybersecurity incidents, the impact they had on privacy, security and compliance programs across the organizations affected, and advice on improving your hospital or health system’s readiness posture.

This conference is designed for hospital emergency preparedness directors, chief information officers, health information technology staff, public relations professionals, and public information officers. Be sure to pass registration information along to those appropriate in your organization.

The conference is planned for October 23 at the Holiday Inn at The American Center in Madison. [Online registration](#) for the program is available. Space is limited, so register today!

Learn to Improve Efficiency and Effectiveness at Annual Administrative Professionals Conference

One-day conference on September 20

WHA is hosting its annual one-day conference for executive assistants and other administrative support staff who work in hospitals, health systems and other health care settings. Encourage your valued administrative support professionals throughout your organization to attend.

The 2018 program will focus on improving communication, writing, and time management skills. In addition, back by popular demand is Melissa Esquibel, Certified Microsoft Trainer, to share Microsoft Office tips and tricks to make you a more efficient and effective user.

This year’s program will be held September 20 at the Holiday Inn & Suites Madison West in Madison. [Registration](#) is now open. For questions, contact [Sherry Collins](#) or call 608-274-1820.

WCMEW to Host 2018 Interdisciplinary Health Care Workforce Summit, November 2

Registration is now open for *“Creating the Clinical Workforce We Need: Policies, Strategies, and Innovations in Wisconsin,”* a workforce summit developed by the Wisconsin Council on Medical Education and Workforce (WCMEW) and scheduled for November 2.

The summit will feature keynote presenter Scott Shipman, MD, PhD, Director of Primary Care Initiatives and Workforce Analysis with the Association of American Medical Colleges (AAMC). Dr. Shipman coordinates primary care-oriented activities across the AAMC, and guides promotion of primary care in emerging high-value ambulatory care models, with a focus on improving care at the interface of primary and specialty care. He also co-founded a Physician Assistant training program in New Hampshire, and consults on new models of care delivery for programs cross the U.S.

The full-day event is designed to bring policymakers, implementers, and providers together to bridge silos and work cooperatively to address the interdisciplinary health care workforce needs of today and in the future.

The WCMEW Summit will take place on Friday, November 2, in the Wisconsin Dells. An early-bird registration discount is available through September 9. A full agenda and other [registration details](#) are available. Contact [Richelle Andrae](#) with content questions or [Kayla Chatterton](#) with registration questions.