

**Vol. 67, Issue 33** Thursday, August 24, 2023

## WHA Invites Community Benefit Stories for 2023 Report; Due Sept. 8

WHA is beginning the process of putting together its 2023 Community Benefits Report. An important component of WHA's Community Benefits Report, in addition to Wisconsin hospitals' financial contributions to community development initiatives, is stories submitted by our members highlighting the many ways you are making a difference within your community, over and above providing excellent health care.

These stories will be shared with legislators and other health care stakeholders and decisionmakers throughout the state, providing you an opportunity to draw attention to your report submission. You can view last year's report and hospital stories <u>here</u>.

We are looking for new stories in the following areas:

- Charity Care/Free Clinics: Stories about how your hospital provides health care to medically underinsured or uninsured persons are especially powerful. Did you provide free care for someone who cannot afford it? Does your hospital fund a free community clinic? (Please note: Donations of time or money from staff or the public do not qualify as charity care.)
- **Growing and Developing Our Health Care Workforce:** Wisconsin is facing historic challenges when it comes to attracting, developing and retaining a health care workforce for today and the future. How has your hospital or health system worked to grow the workforce pipeline and create rewarding and fulfilling career pathways for those entering or working within health care?
- **Hospital-Supported Initiatives**: Identify a priority from your community health needs assessment and explain how the hospital/health system led an effort to address it. If you engaged community partners, include those partners in the story, too.
- Addressing Health Equity: How is your hospital or health system helping to ensure that your services are equally accessible to all members of your community, specifically populations exhibiting health disparities?

Each hospital may submit **one story in each area** above for consideration, with a **maximum of 300 words** per story. Ideally, we would like to be able to include a story from every WHA member hospital in the report.

Please submit a photo with your story whenever possible, as this helps tell your compelling stories to legislators, the public and media outlets in both the report and on social media. **Stories and photos should be submitted using WHA's online form.** 

If you have any questions, contact WHA Publications Manager Shannon Nelson at <a href="mailto:snelson@wha.org">snelson@wha.org</a>. The deadline to submit stories is Sept. 8.

## Other Articles in this Issue

- Wisconsin Hospitals State PAC and Conduit Annual Campaign Reaches 74% of Goal
- Register for Substance Use Disorders Management Boot Camp
- West Central Region Holds Annual Dinner Meeting in Eau Claire
- WHA-Crafted Allied Health Training Grant Applications Open
- WHA Invites Community Benefit Stories for 2023 Report; Due Sept. 8
- Registration Still Open for WHA Workforce Forum, Sept. 13 in Madison
- GUEST COLUMN: New Physician Recruiting Incentives Report
- Early Registration for WHA Mental Health and Addiction Care Conference ends Sept. 18
- About 36% of Medicaid Recipients Up for Renewal Have Retained Coverage Thus Far