

Register Today for the 2024 Physician Leadership Development Conference

Looking for an opportunity to earn CME, use your CME dollars, or provide a retreat for your physician leaders?

Registration is open for the **2024 Physician Leadership Development Conference**. Have you secured your spot yet? This event will be held March 15-16, 2024 at The American Club in Kohler, WI.

This event, which is open to both physician leaders (developing and senior) and non-clinical senior-level hospital or health system administrators or executives, has a compelling and relevant agenda. One of the hot topics that will be presented is *Artificial Intelligence (AI) in Healthcare: What physician and executive healthcare leaders need to know to manage effectively, stay ahead of technology, and make appropriate decisions*. Dr. Steve Berkowitz, national recognized expert, will walk the group through a variety of topics including:



- The basic models and concepts of artificial intelligence.
- The implications of specific topics such as emergent properties, hallucinations, brain-computer interfaces, and how they can contribute to AI singularity.
- The impact of GPT technologies, particularly how they would affect the providers and the hospital.
- The overall present and future impact of AI on the basic delivery of patient care.
- The social/moral issues of AI and potential need for regulation.

Click [here](#) to learn *Why You Should Attend This Event*.

To view the entire agenda, click [here](#). For more information on the conference, including **registration**, click [here](#). For questions about the 2024 Physician Leadership Development Conference, email the [WHA education department](#).

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