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2024 Wisconsin Rural Health Conference Rounds Out with Compelling Agenda Topics on Last Day

The final day of the Wisconsin Rural Health Conference (June 21) provides education and guidance around two compelling topics.

The day starts with WHA's Premier Partner, M3 Insurance, and their partners discussing ***The Rise of Smart Threats: How AI is Changing Ransomware and Social Engineering***. This presentation will showcase real-time examples of how simple it has become for bad actors to create social engineering and ransomware schemes, and to share tips and best practices that hospitals should consider adopting in this new cyber landscape.

The day, and conference, end with nationally known leader Lavon Gray sharing his expertise on the topic of conflict in ***Never Wrestle With Pigs***. He uses humor to focus on various personality types found in the workplace and how leaders can effectively navigate conflict.

Click on the full [agenda](#) to see what the entire conference has in store for you. With only five weeks until the conference begins, don't miss your opportunity—[register today!](#)



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