

Guest Column: 2024 Health Care Trend Report

By M3 Insurance, WHA's Premier Partner

It's no surprise that benefit plan premiums are getting more expensive. As an employer, you've likely gotten used to this trend (**fact: we've seen plan premiums increase each of the 21 years that this report has been in production**), but it's still hard to accept when you think about how it affects your bottom line.

In the same breath, we cannot emphasize enough that your benefits program is a deciding factor for talent when they're choosing whether to join your team.



Knowing where you stand in the marketplace is vital to understanding what your prospective employees and current employees are comparing you against.

To delve deeper into this year's findings, we invite you to join our live webinar on **August 15**. The 30-minute session will feature two members of our data and underwriting team, who will share key trends and offer context to help employers make informed decisions about their employee benefits programs.

[For more details and to register, click the link here.](#)

The **2024 Health Care Trend Report** shares the trends we are seeing across M3's book of business, which encompasses employers ranging in size from three to more than 10,000 employees in a variety of major industry sectors. We've categorized the data based on geography, employer size, private vs. public sector, and plan structure.

There's something to discover for everyone—eye-opening insights that may just change how you approach your benefits going into your next renewal. As your advisors, your M3 team is eager to dissect what these trends mean for your organization and provide recommendations for creating the most effective benefits program within the current environment.

Download a [pdf version of the 2024 Health Care Trend Report](#).

M3 clients have access to even more detailed data trends and benchmarking through our BenchmarkPRO platform. [Reach out to your M3 team to request your custom benchmark report today.](#)

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