

Registration Now Open for WHA's 2025 Advocacy Day – April 9

Join us for WHA's annual [Advocacy Day](#) on Wednesday, April 9 - a powerful opportunity for hospital employees, trustees and volunteers to make a visible impression in the state capitol. This event offers a chance to connect, learn and influence critical health care issues.

Gather your hospital team and join nearly 1,000 peers from across Wisconsin to make Advocacy Day 2025 the most impactful yet.



Event Details

- Date: Wednesday, April 9, 2025
- Location: Monona Terrace, Madison, WI
- Cost: Free (pre-registration required)
- Registration: [Now open - register here!](#)
- For event information, visit our [website](#).
- *Note:* No onsite registration is planned for the day of the event. A WHA issued name badge will be checked and verified before entry into the meeting room is allowed.

Why Attend?

- **Inspiring Speakers:** Including a keynote speaker you won't want to miss (announcement in a few weeks!)
- **Engaging Discussions:** A bipartisan legislative panel tackling today's top health care challenges.
- **Action-Oriented Advocacy:** Afternoon meetings at the state capitol, where you'll put insights into action by connecting directly with policymakers.

Legislative Visits

Attendees have the opportunity to directly connect with their legislators and/or staff to discuss timely health care issues and share experiences from your hospital or health system. **It is highly encouraged that all attendees sign up for legislative visits — the "advocacy in-action" part of Advocacy Day.**

- All visits will be in-person. WHA staff will schedule your legislative visit with your State Senator and State Representative based on your home address. You will attend with constituents of your home district.
- Meetings will last approximately 30 minutes and are scheduled from 2:15 - 2:45 p.m. and 3:00 - 3:30 p.m. on April 9.
- If you have any questions, please contact WHA's Olivia Buell at obuell@wha.org.

Advocacy Day Resources

- [View](#) the value-driven agenda
- [Prepare for the event](#) by registering for and attending our Pre-Advocacy Day Webinar, one week before the in-person event.

Celebrate Health Care Quality Achievements During Advocacy Day

After a day full of learning at the Monona Terrace, we invite you to attend the Health Care Quality Showcase in the Capitol Rotunda from 1:30-3:30 p.m. During the showcase, you will have the opportunity to view highlights of hospital improvement and interact with some of the staff responsible for improving patient care at WHA member hospitals. In 2024, we had over 20 hospitals and health systems represented.

There's still time to sign up to exhibit at the Health Care Quality Showcase. Contact WHA's Quality Administrative Assistant [Marcia Egle](#) for more information.

Special Thanks to Our Sponsors

Thank you to our generous sponsors who help to make Advocacy Day possible! This year, we're thrilled to announce **CG Schmidt** as the sponsor for our highly anticipated keynote speaker; **Hall Render** is making it possible for us to provide transportation from Monona Terrace to the capitol; **Quarles & Brady** will be providing all our attendees with a delicious dessert; and **Plunkett Raysich Architects** and **WISHIN** are co-sponsoring all event refreshments.

WHA's Advocacy Day would not be possible without the generous support of its event sponsors. WHA event sponsorship opportunities are exclusive to WHA Corporate Members only. To inquire about WHA Advocacy Day sponsorship opportunities, please contact Vice President of Education & Marketing [Leigh Ann Larson](#).

Questions?

Contact education@wha.org for general inquiries.

Other Articles in this Issue

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