

2023 Webinar Series

JOIN US FOR A FOUR-PART WEBINAR SERIES HOSTED BY HURON AND A COLLABORATION OF STATE HOSPITAL ASSOCIATIONS

We are thrilled to extend a warm invitation to you for a comprehensive webinar series hosted Huron in partnership with your state hospital association. This four-part, one-hour webinar series is designed to equip healthcare professionals like you with invaluable insights, best practices, and the latest industry trends.

Learn from leading industry experts and prominent thought leaders as they share practical applications for improved outcomes.

Expand your knowledge and enhance your skillset!



Event Benefits

- Gain expert perspectives from renowned healthcare leaders and subject matter experts
- Discover innovative strategies and solutions to pressing challenges
- Access valuable resources and practical tools to enhance your skills
- Earn continuing education credits (CEUs) for each webinar attended



GURPREET DHALIWAL, MD
AUTHOR, INTERNATIONAL SPEAKER, CLINICIAN-EDUCATOR AND PROFESSOR OF MEDICINE AT UCSF

HOW AI @ WORK WILL ADVANCE HUMAN INTELLIGENCE

AI systems in healthcare are transforming the ways we communicate, collaborate, and generate revenue. To capitalize on this revolution, health systems need to rethink their data systems and readiness, clinician training and engagement, and ethical frameworks. Dr. Dhaliwal will address each of these and ask what comes next when AI makes us better, stronger, and faster.

Learning Objectives:

- Cite an example of AI making humans smarter
- Name the Seven Stages of Robot Replacement
- Anticipate new skills and roles in an AI-enabled health system

Join us August 10th at 12nCT/1pmET



ANTHONY MAZZARELLI, MD, JD, MBE
AUTHOR, NATIONAL SPEAKER, CO-PRESIDENT/CEO AT COOPER UNIVERSITY HEALTHCARE

WONDER DRUG: THE SCIENCE OF SERVING OTHERS

In this presentation, Dr. Mazzarelli will illuminate, through neuroscience and captivating stories from his clinical practice, how being a giving, other-focused person is a secret superpower. Research shows that the evidence-based way to live your life is serving others. Kinder people not only live longer, they also live better. Science shows that serving others is not just the right thing to do, it's also the smart thing to do.

Learning Objectives:

- Understand the personal and professional benefits of giving and focusing on other people
- Examine the role of the positive psychology literature and its applicability to the workplace setting
- Learn the data behind the advice that people often give each other about how to treat one another

Join us September 14th at 12nCT/1pmET



PAM BEITLICH, DNP, ARNP, RN, NEA-BC
NATIONAL SPEAKER, EXECUTIVE DIRECTOR OF WOMEN & CHILDREN'S SERVICES AT SARASOTA MEMORIAL HOSPITAL

HOW TO HAVE THE TOUGH CONVERSATIONS IN HEALTHCARE

Coaching staff to higher levels of performance is one of the most important skill sets a leader must have. No one ever said leading was easy or comfortable, especially when a critical conversation needs to occur. This interactive session will provide practical strategies to help you become a more effective communicator, as well as provide hands-on practice in conflict management.

Learning Objectives:

- Articulate the patient safety communication challenges within the current healthcare environment
- List evidence-based benefits for building a culture of safety with effective communication
- Describe incivility in the workplace and its negative impacts
- Demonstrate setting expectations and delivering difficult messages

Join us October 12th at 12nCT/1pmET



HOLLY LORENZ, DNP, MSN, RN, NEA-BC
NATIONAL SPEAKER, FORMER CHIEF NURSING EXECUTIVE

WORKFORCE DEVELOPMENT: A STRATEGIC APPROACH IN HEALTHCARE

Turbulent times call for responsive healthcare leaders. Flexibility as leaders is as important as flexibility for our workforce. Are you leading with norms that are no longer valued by the current workforce? This session is focused on workforce (re)attraction and (re)engagement. Responding and adapting to change as new values and new employee expectations arise requires a paradigm shift for leaders. Will you be ready?

Learning Objectives:

- Understand what is important to your workforce
- Uncover methods that respond to what your workforce values

Join us November 9th at 12nCT/1pmET

Don't miss this unique opportunity to be part of this learning experience, brought to you by the collective expertise of this collaboration of state hospital associations and Huron.

We look forward to having you join us for this educational webinar series.

Space is limited, so we encourage you to reach out to us register early and reserve your place in this exclusive webinar series.

For additional information on these presenters and Huron's national speaker's bureau, please visit Huron's [website here](#)