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## Kyle O'Brien Begins Tenure as WHA President and CEO

Kyle O'Brien has officially assumed the role of Wisconsin Hospital Association (WHA) President and CEO, effective July 1, 2025. O'Brien succeeds Eric Borgerding, who retired on June 30 after 27 years of service to WHA, including the past 10 years as president and CEO. Borgerding will continue to serve in an advisory capacity through the end of the year.

O'Brien has more than a decade of experience at WHA, most recently serving as senior vice president of government relations. Since joining WHA in 2012, he has led the organization's advocacy strategy, played a key role in shaping public policy and contributed to WHA's operational and strategic direction.

"This transition represents a continuation of WHA's strong leadership and commitment to serving Wisconsin's hospitals and health systems," said WHA Board Chair Dr. Jeff Bahr, chief physician executive, Aurora Health Care. "Kyle's knowledge of the issues facing health care, his experience working with state and federal policymakers and his deep understanding of WHA's mission position him well to lead the organization into the future."

"I'm honored to take on this role and to continue WHA's mission of advocating for accessible, high-quality health care in Wisconsin," said O'Brien. "It's a privilege to work alongside such a dedicated team and with our members who are making a real difference in their communities every day."

O'Brien is the seventh individual to serve as WHA president and CEO in the association's 105-year history.

For more information on the leadership transition, see the announcement press release [here](#).



Kyle O'Brien

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### EDUCATION EVENTS

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EMTALA Update 2025

**Jul. 23, 2025**

EMTALA Update 2025

**Aug. 8, 2025**

WHA Financial Workshop

