

Vol. 66, Issue 22 Thursday, June 2, 2022

WHA Health Care Leadership Academy Participants Explore "Why Effective Advocacy is a Critical Skill for Health Care Leaders"

On May 25, the participants of the inaugural WHA Health Care Leadership Academy class learned about their role in the critical advocacy work that is done at the state Capitol on behalf of their respective hospitals.

WHA's Senior Vice President of Government Relations Kyle O'Brien began his session by asking the group what their current advocacy efforts looked like. He then discussed the importance of health care leaders adopting an advocacy role, as well as becoming a resource to legislators on local health care issues.

The interactive session continued with discussions and information centered around WHA's advocacy program, tools for engagement and other resources available to health care leaders. The class wrapped up with guidance on what each participant can do to become a more effective health care advocate.

Plans are being developed now for the 2023 WHA Health Care Leadership Academy. Those interested in participating can contact WHA Vice President of Education and Marketing <u>Leigh Ann Larson</u> for more information.