

Vol. 69, Issue 12

Thursday, March 20, 2025

Advocacy Day 2025 Surpasses 1,000 Registrations



While there are still three weeks until the event, WHA's Advocacy Day 2025 has officially surpassed 1,000 registrations! Don't miss this opportunity to gather in Madison for a day of learning and advocating important health care issues facing our state.

This year's event will be held at the Monona Terrace in Madison on Wednesday, April 9, 2025, and features a fireside chat with Green Bay Packers Head Coach Matt LaFleur and WHA President and CEO Eric Borgerding. During this session, LaFleur and Borgerding will discuss the importance of leadership in ever-changing environments and share insights on guiding diverse teams in dynamic organizations. Additionally, WHA will have an outstanding bipartisan legislative panel with lawmakers (to be announced soon!) who will share their insights on health care issues and the policymaking process.

There is no cost to attend Advocacy Day, but pre-registration is required. Register [here](#).

Want to know what past attendees have to say about Advocacy Day?

“ I enjoyed the perspective of the speakers and panelists, and felt that the *legislative meeting was productive.*

Thank you for the opportunity to attend this program annually to support these important issues.

ADVOCACY DAY 2024 ATTENDEES

Health Care Quality Showcase

The Health Care Quality Showcase, from 1:30 - 3:30 p.m. on Advocacy Day in the Capitol, is an opportunity to highlight and promote the innovative quality improvement efforts of Wisconsin hospitals. This event provides a platform to engage with elected officials, Advocacy Day attendees and the public, to raise awareness of the significant strides hospitals are making in delivering high-quality, safe care. Have questions or want to participate? Contact Nadine Allen or Marcia Egle.

Legislative Visits

On Advocacy Day, attendees have the opportunity to attend 30-minute legislative visits to directly connect with state lawmakers on health care issues and share their experiences in their hospital or health system.

Pre-Advocacy Day Webinar

To prepare advocates for Advocacy Day, WHA staff will hold a Pre-Advocacy Day Webinar on Wednesday, April 2. This webinar will provide an overview of how legislative visits work, logistics of visiting the State Capitol, why these visits are important and the topics WHA will ask you to discuss during your legislative appointments. This webinar will be recorded and emailed to all registered attendees. Attend this live webinar to ask your questions. To register for this webinar, [click here](#).

If you have any questions related to the visits, please contact Maria Stuessy.