

Strong Start to the Second Annual Health Care Leadership Academy

The second annual WHA Health Care Leadership Academy kicked off on Feb. 21 with a three-day in-person event at the Fluno Center in Madison.

Eleven participants in the five-month program were greeted by WHA President and CEO Eric Borgerding, who provided words of encouragement and vision from his 36 years of experience. "Each of you brings a different set of skills, experience and education to this program. However, what you all have in common is that you represent the future of Wisconsin hospitals. Our hope is that this leadership academy will contribute to your success in your current and future roles."

The three-day session covered a wide range of health care management topics: The Business of Health Care: Leadership, Strategy and Understanding the Business; Understanding and Navigating Ethical Issues in Health Care; and Relationship Management: Communication and Influence Across a Matrix. Participants discussed the ethics of health care and challenges leaders face in health care and took part in an interactive simulation related to the business of health care.



WHA President and CEO Eric Borgerding kicks off the 2023 Health Care Leadership Academy.



Participants in WHA's second Health Care Leadership Academy

The group will reconvene virtually on March 7 for the next academy offering: Executive Project Sponsorship: The "Must Know" Essentials for Leading Organizational Projects.

The WHA Health Care Leadership Academy is presented in partnership between the Wisconsin Hospital Association and the Wisconsin School of Business Center for Professional & Executive Development (CPED).

For information about the academy's 2023 program, contact WHA Vice President of Education and Marketing [Leigh Ann Larson](#). To see more in the coming months, follow WHA on [LinkedIn](#).

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