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CEO Panel Another Great Success at Partners of WHA Annual Convention

As one of the most popular agenda items, the CEO panel was once again offered to Wisconsin hospital volunteers last week at the Chula Vista Resort in Wisconsin Dells for the Partners of WHA annual convention.

Moderated by WHA President and CEO Eric Borgerding, the panelists included Carl Selvick, CEO, Black River Memorial Hospital; Christopher Brophy, CEO, Crossing Rivers Health; Kyle Nondorf, President, SSM Health St. Mary's Hospital Madison and 2022 Partners Best of the Best award winner; and David Hartberg, CEO/Administrator, Vernon Memorial Healthcare.



L to R: Christopher Brophy, CEO, Crossing Rivers Health; David Hartberg, CEO/Administrator, Vernon Memorial Healthcare; Kyle Nondorf, President, SSM Health St. Mary's Hospital Madison and 2022 Partners Best of the Best award winner; Carl Selvick, CEO, Black River Memorial Hospital; and Eric Borgerding, WHA President and CEO.

Questions were submitted ahead of time by the attendees of the convention. Questions centered around hospitals getting back to "normal" after COVID, long-term care, the impact of inflation on health care costs, and how the volunteers can help hospitals successfully move into the future.

The underlying message from the panelists was that for hospitals to be successful in the future, "the way in which we provide care will need to look different from the past." Eric Borgerding ended the time with a question for the panelists regarding the impact the volunteers make on the patient experience and success of the hospital. They each concurred that volunteers play a vital role in the daily operation and overall positive well-being of the hospital environment. One panelist summarized all comments by saying "There is a connection between the strength of the volunteer program and the strength of the hospital."

Thank you, Partners of WHA, for all your hard work to support Wisconsin hospitals and the communities they serve.

Other Articles in this Issue

- [PHE Extended Until at Least January 2023, Allowing Regulatory Flexibilities to Continue](#)
- [CMS Announces It Will Finally Begin Restoring 340B Payments for PPS 340B Hospitals](#)
- [Register for Upcoming Polling Briefing: Wednesday, Oct. 26 at 12 p.m.](#)
- [WHA's Social Determinants of Health Webinar Series: A Journey to a Healthier Wisconsin](#)
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